



# PACIFIC NORTHWEST NEWSPAPER ASSOCIATION

## Classified/Display Network Order Form

Name of Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

No. of insertions: \_\_\_\_\_ Insertion date(s): \_\_\_\_\_

Select one of the options: 

**Classified Advertising**

25-words rate \$525; Extra words: \$50 each  
Ad reaches 3 million Pacific Northwesterners in 28 daily newspapers, runs the 3-highest circulation days in the states of AK, ID, MT, OR, UT & WA.

Deadline: Wednesday 5 p.m.

Email your classified ad copy to:  
elizabeth@cnpa.com

**Display Advertising**

Cost \$1,000 per insertion. Ad size 2" deep x 3.75" wide.  
Reach 2 million Pacific Northwesterners with a display ad in 26 daily newspapers, runs one time in the states of AK, ID, MT, OR, UT & WA.

Deadline: Wednesday 5 p.m.

Actual size of display ad

Email your display ad copy to: elizabeth@cnpa.com

### Terms and conditions:

1. PNNA guarantees at least 90% placement in the Pacific Northwest Networks. Affidavit available upon request.
2. PNNA and each participating Pacific Northwest Networks newspaper reserves the right to reject any advertising not in compliance with local regulations and individual newspaper policies.
3. Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, in objectionable format, or for other good cause.

Amount Paid: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Purchaser Signature: \_\_\_\_\_

Fax this completed order form to **(916) 288-6022**  
**PNNA.com, 708 10th Street, Sacramento, CA 95814**  
Tel: **(916) 288-6010; (916) 288-6019**