



Pacific Northwest Daily Connection



PNDC

A program offered by the Pacific Northwest Newspaper Association with the cooperation of participating member newspapers

Reach 3 million Pacific Northwesterners!

Your classified advertising message runs for 3 days (the highest circulation days) in 30 daily newspapers reaching the largest, most well-read communities of the Pacific Northwest (Alaska, Idaho, Montana, Oregon, Utah, and Washington). Experience the convenience of one order and one payment. Call (916) 288-6019.

CLASSIFIED ADVERTISING

25-words rate \$525
Extra words: \$50 each
Ad reaches 3 million Pacific Northwesterners in 30 daily newspapers, runs the 3-highest circulation days in AK, ID, MT, OR, UT, WA.
Deadline: Wednesday 5 p.m.

No.	Company	City	St	Circulation
1	Anchorage Daily News	Anchorage	AK	76,884
2	Juneau Empire	Juneau	AK	6,800
3	The Morning News	Blackfoot	ID	4,000
4	Idaho Statesman	Boise	ID	81,000
5	Post Register	Idaho Falls	ID	22,800
6	Lewiston Morning Tribune	Lewiston	ID	24,142
7	Moscow-Pullman Daily News	Moscow	ID	7,500
8	Idaho Press-Tribune	Nampa	ID	22,000
9	Idaho State Journal	Pocatello	ID	18,395
10	The Times-News	Twin Falls	ID	24,000
11	Bozeman Daily Chronicle	Bozeman	MT	18,137
12	The Bulletin	Bend	OR	31,125
13	The Register-Guard	Eugene	OR	71,000
14	Grants Pass Daily Courier	Grants Pass	OR	16,000
15	Herald and News	Klamath Falls	OR	17,500
16	The Observer	La Grande	OR	7,000
17	The Herald Journal	Logan	UT	18,000
18	The Daily World	Aberdeen	WA	15,785
19	The Chronicle	Centralia	WA	15,807
20	Daily Record	Ellensburg	WA	11,800
21	The Herald	Everett	WA	54,708
22	Tri-City Herald	Kennewick	WA	42,817
23	Skagit Valley Herald	Mount Vernon	WA	17,900
24	The Olympian	Olympia	WA	40,430
25	The Spokesman Review	Spokane	WA	108,666
26	The News Tribune	Tacoma	WA	139,055
27	The Columbian	Vancouver	WA	54,000
28	Walla Walla Union-Bulletin	Walla Walla	WA	16,200
29	Wenatchee World	Wenatchee	WA	25,000
30	Yakima Herald-Republic	Yakima	WA	32,413

Pacific Northwest Newspaper Association
2000 O Street, Sacramento, CA 95811
Tel: (916) 288-6010; (916) 288-6019
www.PNNA.com

Rev. 09/11