

Cover the Pacific Northwest from
border to border with one order!



PNNA Overview

The Pacific Northwest Newspaper Association is a trade association made up of daily newspapers in Alaska, Idaho, Montana, Oregon, Utah and Washington. The mission of PNNA is advancing the newspaper industry through information, education and service.



The Pacific Northwest Networks save you time and money with one order and one payment!

- 1. Classified-** Pacific Northwest Daily Connection
- 2. Display-** Pacific Northwest Display Network



PNNA, 708 10th Street, Sacramento, CA 95814
Maria Rodrigues maria@cnpa.com Tel: (916) 288-6010
Elizabeth Graziadei elizabeth@cnpa.com (916) 288-6019

Classified



- Reach over three million Pacific Northwesterners
- 30 daily newspapers
- 25-word ad \$525; extra words \$50 each
- Ads published on the three highest circulation days



Pacific Northwest Daily Connection



PNDC

A program offered by the Pacific Northwest Newspaper Association with the cooperation of participating member newspapers

Reach 3 million Pacific Northwesterners!

Your classified advertising message runs for 3 days (the highest circulation days) in 31 daily newspapers reaching the largest, most well-read communities of the Pacific Northwest (Alaska, Idaho, Montana, Oregon, Utah and Washington). Experience the convenience of one order and one payment. Call (916) 288-6019.

CLASSIFIED ADVERTISING

25-words rate \$525
Extra words: \$50 each
Ad reaches 3 million Pacific Northwesterners in 31 daily newspapers, runs the 3-highest circulation days in AK, ID, MT, OR, UT & WA.
Deadline: Wednesday 5 p.m.

No.	Company	City	St	Circulation
1	Anchorage Daily News	Anchorage	AK	76,884
2	Juneau Empire	Juneau	AK	6,800
3	The Morning News	Blackfoot	ID	4,000
4	Idaho Statesman	Boise	ID	81,000
5	Post Register	Idaho Falls	ID	22,800
6	Lewiston Morning Tribune	Lewiston	ID	24,142
7	Moscow-Pullman Daily News	Moscow	ID	7,500
8	Idaho Press-Tribune	Nampa	ID	22,000
9	Idaho State Journal	Pocatello	ID	18,395
10	The Times-News	Twin Falls	ID	24,000
11	Bozeman Daily Chronicle	Bozeman	MT	18,137
12	The Bulletin	Bend	OR	31,125
13	The Register-Guard	Eugene	OR	71,000
14	Grants Pass Daily Courier	Grants Pass	OR	16,000
15	Herald and News	Klamath Falls	OR	17,500
16	The Observer	La Grande	OR	7,000
17	The Herald Journal	Logan	UT	18,000
18	The Daily World	Aberdeen	WA	15,785
19	The Chronicle	Centralia	WA	15,807
20	Daily Record	Ellensburg	WA	11,800
21	The Herald	Everett	WA	54,708
22	Tri-City Herald	Kennewick	WA	42,817
23	Skagit Valley Herald	Mount Vernon	WA	17,900
24	The Olympian	Olympia	WA	40,430
25	The Spokesman Review	Spokane	WA	108,666
26	The News Tribune	Tacoma	WA	139,055
27	The Columbian	Vancouver	WA	54,000
28	Walla Walla Union-Bulletin	Walla Walla	WA	16,200
29	Wenatchee World	Wenatchee	WA	25,000
30	Yakima Herald-Republic	Yakima	WA	32,413

Pacific Northwest Newspaper Association
708 10th Street, Sacramento, CA 95814
Tel: (916) 288-6010; (916) 288-6019
www.PNNA.com

Display 2x2"



- Reach over two million Pacific Northwesteners
- 28 newspapers
- Published one time
- 2x2" (3.75"x2" size)
- Cost \$1,000



Pacific Northwest Display Network

PNDN

A special display advertising program offered by the Pacific Northwest Newspaper Association with the cooperation of participating member newspapers

Ad size 2x2" = 2" deep x 3.75" wide
Rate: \$1,000

Reach 2 million Pacific Northwesterners!

Your advertising message reaches the largest, most well-read communities in the Pacific Northwest with a 2x2" display ad (one time insertion) in 29 daily newspapers in Alaska, Idaho, Montana, Oregon, Utah, Washington and British Columbia. Experience the convenience of one order and one payment.

Call or email:
(916) 288-6010 or email
maria@cnpa.com

(916) 288-6019 or email
elizabeth@cnpa.com

Newspapers

Anchorage Daily News
Morning News
Coeur d'Alene Press
Lewiston Tribune
Idaho Statesman
Moscow-Pullman Daily News
Idaho State Journal
Post Register
Bozeman Daily Chronicle
Register-Guard
Grants Pass Daily Courier
Herald and News
Observer
Herald Journal
Daily World
Chronicle
Daily Record
Daily Herald
Daily News
Skagit Valley Herald
Olympian
Spokesman-Review
News-Tribune
Columbian
Wenatchee World
Seattle Times
Walla Walla Union-Bulletin
Yakima Herald-Republic
Nanaimo Daily News, Nanaimo

State

Alaska
Idaho
Idaho
Idaho
Idaho
Idaho
Idaho
Idaho
Idaho
Idaho
Montana
Oregon
Oregon
Oregon
Oregon
Utah
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
Washington
British Columbia



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Why advertise in the Pacific Northwest Newspapers?

- Established daily newspapers
- Branded content that attracts a quality audience
- Relevant as these are local to the Pacific Northwest community





PACIFIC NORTHWEST NEWSPAPER ASSOCIATION

Classified/Display Network Order Form

Name of Company: _____

Contact: _____ Phone: _____ email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

No. of insertions: _____ Insertion date(s): _____

Select one of the options: 

Classified Advertising

25-words rate \$525; Extra words: \$50 each
Ad reaches 3 million Pacific Northwesterners in 31 daily newspapers, runs the 3-highest circulation days in the states of AK, ID, MT, OR, UT, WA and British Columbia.

Deadline: Wednesday 5 p.m.

Email your classified ad copy to:
elizabeth@cnpa.com

Display Advertising

Cost \$1,000 per insertion. Ad size 2" deep x 3.75" wide.
Reach 2 million Pacific Northwesterners with a display ad in 26 daily newspapers, runs one time in the states of AK, ID, MT, OR, UT & WA.

Deadline: Wednesday 5 p.m.

Actual size of display ad

Email your display ad copy to: elizabeth@cnpa.com

Terms and conditions:

1. PNNA guarantees at least 90% placement in the Pacific Northwest Networks. Affidavit available upon request.
2. PNNA and each participating Pacific Northwest Networks newspaper reserves the right to reject any advertising not in compliance with local regulations and individual newspaper policies.
3. Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, in objectionable format, or for other good cause.

Amount Paid: _____

Credit Card #: _____ Exp. Date: _____ CVC: _____

Billing Address (if different): _____

City: _____ State: _____ Zip Code: _____

Purchaser Signature: _____

Fax this completed order form to **(916) 288-6022**
PNNA.com, 708 10th Street, Sacramento, CA 95814
Tel: **(916) 288-6010; (916) 288-6019**



To place your order or for more information contact:

Maria Rodrigues Tel: (916) 288-6010 email: maria@cnpa.com

Elizabeth Graziadei Tel: (916) 288-6010 email:

elizabeth@cnpa.com

Thank you!

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