

# PNNA & NIE

Welcome you to  
Tacoma



June 23-24, 2011  
Tacoma, Washington

REGISTRATION

**WHEN:** The 2011 PNNA NIE Conference will begin at 1:00pm on Thursday June 23 and will end at Noon on Friday June 24.

**WHERE:** All sessions will be held at The News Tribune, at 1950 South State Street, Tacoma WA, in the Baker Community Rooms.

A block of rooms will be available until **June 10** at the Best Western Tacoma Dome Hotel, in downtown Tacoma. The room rate is \$89.00 + tax, and reservations should be directed to the hotel at 253-272-7737, ext. 0.

**Please reference the NIE Conference block** when you make your reservations. The special rate is valid for June 24 also.

**WHAT:** The PNNA NIE Conference will bring together NIE professionals from the states of Washington, Oregon, Idaho and Montana and any other visitors from other states who wish to join us. The complete agenda will be available soon on the PNNA web site at [www.pnna.com/conferences](http://www.pnna.com/conferences), but expect such timely topics as e-editions, fundraising, curriculum, social media and grant writing to be discussed. Our keynote speaker will be Vicki Whiting, President of Kid Scoop.

**WHO:** All NIE coordinators, circulation marketing managers and other staff whose duties include NIE, are encouraged to attend. Vendors will be invited to attend and there will be tabletop displays with the latest curriculum and supplements available.

**REGISTRATION:** Registration fees are an economical \$25 per person, and the same registration fees apply to both newspaper and vendor delegates. This low cost registration fee covers all conference materials, Thursday afternoon refreshments, Thursday buffet dinner on the campus of the University of Puget Sound, and Friday morning continental breakfast. **The registration deadline is June 17, 2011.**

**QUESTIONS:** Jim Henderson, the News Tribune, 800-955-8742, ext. 8791, or [jim.henderson@thenewstribune.com](mailto:jim.henderson@thenewstribune.com); or Teresa Ockinga, The Wenatchee World, [Ockinga@wenatcheeworld.com](mailto:Ockinga@wenatcheeworld.com) or Rachel Rose, the Columbian, [Rachel.Rose@columbian.com](mailto:Rachel.Rose@columbian.com)

**Please register early.**

Name (for roster) \_\_\_\_\_ Nickname (for name badge) \_\_\_\_\_

Title \_\_\_\_\_ Newspaper \_\_\_\_\_

Address (Street address or post office box) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Spouse/Guest Name (if attending) \_\_\_\_\_

## Registration Fee

PNNA Newspaper and Vendor Delegates \_\_\_\_\_ @ \$25 = Total \_\_\_\_\_

## Method of Payment

Check enclosed      Credit Card:     VISA       Mastercard       AMEX

**Makes checks payable to PNNA. No refunds given after June 20.**

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Billing address (if different than registration address) \_\_\_\_\_ 3-digit verification code \_\_\_\_\_

**Mail to:** PNNA, NIE Conference, 2000 O Street, Suite 120, Sacramento CA 95811