



# Pacific Northwest Daily Connection



# PNDC

A program offered by the Pacific Northwest Newspaper Association with the cooperation of participating member newspapers

## Reach 3 million Pacific Northwesterners!

Your classified advertising message runs for 3 days (the highest circulation days) in 30 daily newspapers reaching the largest, most well-read communities of the Pacific Northwest (Alaska, Idaho, Montana, Oregon, Utah, and Washington). Experience the convenience of one order and one payment. Call (916) 288-6019.

## CLASSIFIED ADVERTISING

25-words rate \$525  
Extra words: \$50 each  
Ad reaches 3 million Pacific Northwesterners in 30 daily newspapers, runs the 3-highest circulation days in AK, ID, MT, OR, UT, WA.  
Deadline: Wednesday 5 p.m.

No.	Company	City	St	Circulation
1	Anchorage Daily News	Anchorage	AK	76,884
2	Juneau Empire	Juneau	AK	6,800
3	The Morning News	Blackfoot	ID	4,000
4	Idaho Statesman	Boise	ID	81,000
5	Post Register	Idaho Falls	ID	22,800
6	Lewiston Morning Tribune	Lewiston	ID	24,142
7	Moscow-Pullman Daily News	Moscow	ID	7,500
8	Idaho Press-Tribune	Nampa	ID	22,000
9	Idaho State Journal	Pocatello	ID	18,395
10	The Times-News	Twin Falls	ID	24,000
11	Bozeman Daily Chronicle	Bozeman	MT	18,137
12	The Bulletin	Bend	OR	31,125
13	The Register-Guard	Eugene	OR	71,000
14	Grants Pass Daily Courier	Grants Pass	OR	16,000
15	Herald and News	Klamath Falls	OR	17,500
16	The Observer	La Grande	OR	7,000
17	The Herald Journal	Logan	UT	18,000
18	The Daily World	Aberdeen	WA	15,785
19	The Chronicle	Centralia	WA	15,807
20	Daily Record	Ellensburg	WA	11,800
21	The Herald	Everett	WA	54,708
22	Tri-City Herald	Kennewick	WA	42,817
23	Skagit Valley Herald	Mount Vernon	WA	17,900
24	The Olympian	Olympia	WA	40,430
25	The Spokesman Review	Spokane	WA	108,666
26	The News Tribune	Tacoma	WA	139,055
27	The Columbian	Vancouver	WA	54,000
28	Walla Walla Union-Bulletin	Walla Walla	WA	16,200
29	Wenatchee World	Wenatchee	WA	25,000
30	Yakima Herald-Republic	Yakima	WA	32,413

Rev. 10/10

Replace this text with your newspaper contact information Pacific Northwest Newspaper Association

place holder 708 10th Street, Sacramento, CA 95814

place holderTel: (916) 288-6010; (916) 288-6019

www.PNNA.com



# Pacific Northwest Display Network

## PNDN

A special discounted display advertising program offered by the Pacific Northwest Newspaper Association with the cooperation of participating member newspapers

Ad size 2x2" = 2" deep x 3.75" wide  
Rate: \$1,000

### Reach 2 million Pacific Northwesterners!

Your advertising message reaches the largest, most well-read communities in the Pacific Northwest with a 2x2" display ad (one time insertion) in 28 daily newspapers in Alaska, Idaho, Montana, Oregon, Utah, Washington and British Columbia. Experience the convenience of one order and one payment.

Call or email:  
(916) 288-6010 or email  
maria@cnpa.com

(916) 288-6019 or email  
elizabeth@cnpa.com

#### Newspapers

Anchorage Daily News  
Morning News  
Coeur d'Alene Press  
Lewiston Tribune  
Idaho Statesman  
Moscow-Pullman Daily News  
Idaho State Journal  
Post Register  
Bozeman Daily Chronicle  
Register-Guard  
Grants Pass Daily Courier  
Herald and News  
Observer  
Herald Journal  
Daily World  
Chronicle  
Daily Record  
Daily Herald  
Daily News  
Skagit Valley Herald  
Olympian  
Spokesman-Review  
News-Tribune  
Columbian  
Wenatchee World  
Seattle Times  
Walla Walla Union-Bulletin  
Yakima Herald-Republic

#### State

Alaska  
Idaho  
Idaho  
Idaho  
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Idaho  
Idaho  
Idaho  
Idaho  
Montana  
Oregon  
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708 10th Street, Sacramento, CA 95814  
Tel: (916) 288-6010; (916) 288-6019  
www.PNNA.com



# PACIFIC NORTHWEST NEWSPAPER ASSOCIATION

## Classified & Display Network Order Form

Name of Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

No. of insertions: \_\_\_\_\_ Insertion date(s): \_\_\_\_\_

**Select one of the options:**  Deadline: Wednesday 5 p.m.

**Classified Advertising**

25-words cost: \$525.  
Extra words: \$50 each

Published on the 3 highest days of circulation (Thursday-Saturday or Friday-Sunday)

**Display Advertising**

Cost \$1,000 per insertion.  
Ad size 2" deep x 3.75" wide.

Published one time during the week usually the highest circulation day

### Terms and conditions:

1. PNNA guarantees at least 90% placement in the Pacific Northwest Networks. Affidavit are available upon request.
2. PNNA and each participating Pacific Northwest Networks newspaper reserves the right to reject any advertising not in compliance with local regulations and that individual newspaper's policies.
3. Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, in objectionable format, or for other good cause.
4. Contract rates are available for long term advertisers.

Amount : \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Purchaser Signature: \_\_\_\_\_ Date \_\_\_\_\_

Replace this text with your newspaper contact information, name, address, telephone number and email