

**Wednesday, Nov. 7, 2007**

2:45 p.m. **PNNA Board Meeting**

5:30 p.m. **Welcome Reception**  
Dinner on your own

**Thursday, Nov. 8, 2007**

8:30 a.m. **Continental Breakfast**

9:00 a.m. **The importance of credible journalism and the challenges and opportunities we face as our media landscape changes.** Presented by Mike Fancher, editor-at-large, The Seattle Times.

10:15 a.m. **Structural changes being made at The Spokesman-Review to accommodate a changing newspaper business model.** Presented by Shaun O'L. Higgins, The Spokesman-Review, Spokane.

11:30 a.m. **Awards Luncheon and Presentation of C.B. Blethen Memorial Awards**  
Master of Ceremonies: Frank Blethen, publisher, The Seattle Times

1:15 p.m. **Developing new online products and models for innovative audience engagement.**  
Presented by Leigh Behrens, online director, New York Times Regional Media Group.

2:30 p.m. **Hear from two of the Northwest's top pollsters how the West is changing its political stripe and what this change could mean to your newspapers.** Also, get a rundown on the list of top newspaper issues coming up in the Northwest's state Legislatures. Moderated by Rowland Thompson.

3:45 p.m. **AP Hour**

6:00 p.m. **Reception**  
Silent showing of Associated Press photo winners

6:30 p.m. **Awards Dinner**

- Dolly Connelly Award for Excellence in Environmental Journalism
- Ted M. Natt First Amendment Award
- Associated Press Staffer of the Year Award
- Annual Resolutions

**Friday, Nov. 9, 2007**

8:30 a.m. **Continental Breakfast**

9:00 a.m. **Great Ideas Roundtable**  
Facilitated by Bob Hale, publisher, Juneau Empire, Alaska

10:45 a.m. **PNNA Business Meeting**

- President's Report
- Introduction of Officers and Board Members
- Treasurer's Report
- Labor Report

Noon **Adjournment**